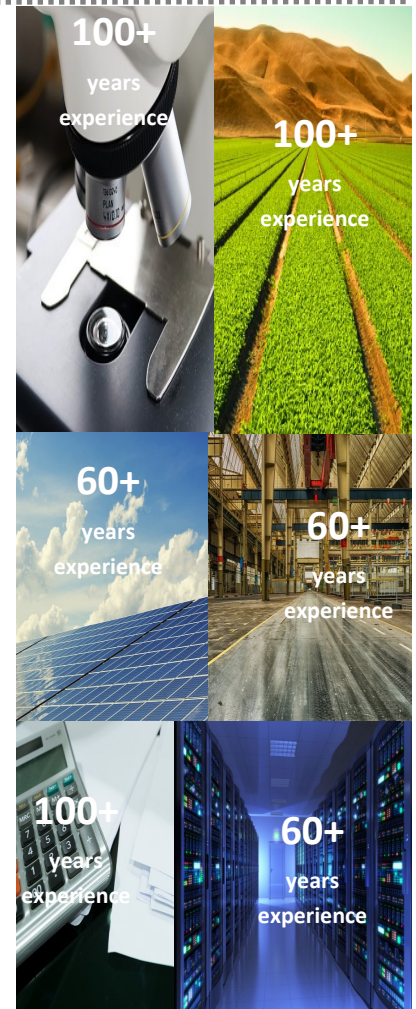


WHAT ARE YOU [AIMING] FOR?

When the time comes to decide to seek an exit you want the right partner to help you develop and execute your strategy. For more than 30 years Kirchner Group has assisted hundreds of companies and investors with their M&A process. Our team has extensive experience building, investing in, acquiring, and selling companies. We bring a strategic approach in order to maximize the value of your business or portfolio company.

- Specialize in mid-market sell side mandates to strategic buyers
- Focus on technology based companies
- Senior only professionals with a strategic buyer perspective
- Leverage our operational experience with a heavy lifting approach
- We understand how buyers evaluate deals
- Extensive transaction experience, ability to break up “deal gridlock”
- Expertise with intellectual property positioning, negotiating and driving value
- Ability to describe and quantify synergies which results in premium valuations



* team members combined years experience

"Kirchner was tenacious in tracking down potential acquirers and their industry experience and contacts were extremely helpful in completing this transaction."

-Greg Ikonen, Interim CEO of Mendel Biotechnology

"Together with Kirchner, we were able to convey the strategic value our company would bring to the combined entity and as a result, more than doubled our valuation"

-Davis McGregor, CEO of Mobile Data Technologies

Blair G. Kirchner

Managing Director

bgkirchner@kirchnergroup.com

+1 (205) 313.0784 x 202

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PO Box 977 Gadsden AL, 35953 USA

+1 (205) 313.0784

info@kirchnergroup.com

www.kirchnergroup.com



SERVICES

**Sell-side
Advisory**

**Exit Ready
Assessment**

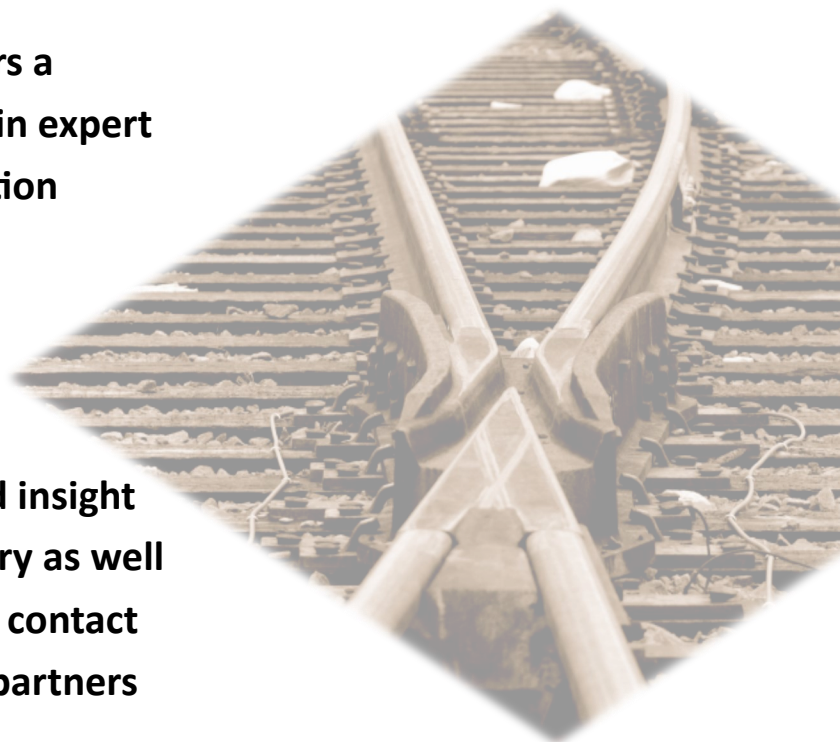
**Crystalizing
IP Value**

**Buy-side
Advisory**

Divestitures

Our model pairs a resident domain expert with a transaction professional for each engagement.

This allows for unprecedented insight into the industry as well as streamlined contact with strategic partners and buyers.



THE KIRCHNER DIFFERENCE



- 30+ year track record
- Specialized experience in selling technology based businesses to large strategic players



- Global reach with clients and buyers from around the globe

- Out of the box thinkers, creative and nimble

- Manage assets on behalf of and advise some of the largest investors in the world



- Experienced as operators, investors, buyers and sellers – we understand everyone's vantage point

- Aggressive, no stone unturned mentality
- Tailored approach based on each client – not a cookie cutter process



- Senior only team, you work directly with team doing the work – no bait and switch
- Intentionally designed as a boutique group to provide high touch and effective advisory services